

Mailsort Online

Pay-As-You-Go Price Guide

1 March 2019

The option to use our systems on a pay-as-you-go basis is for many an attractive and cost-effective alternative to purchasing a dedicated software solution.

The pay-as-you-go option is available both on our website (mailsortonline.com) and on our Windows software application.

Pay-as-you-go fees are the same for both Website and Windows software application		
	Fee per 1000 records	Minimum Fee
Pre-processing of all services is FREE*	£0.00	£0.00
Mailsort HighSort	£0.50	£20.00
Mailsort LowSort (OCR)	£0.50	£20.00
Unsorted with Mailmark barcode text strings, DPS & eMHS upload	£0.65	£20.00
Mailsort LowSort with Mailmark barcode text strings, DPS & eMHS upload	£0.65	£25.00
As above plus Mailmark barcode image files addition (png, jpg or gif)	£0.65	£30.00
Royal Mail Mailmark & eManifest Accreditation preparation is FREE**	£0.00	£0.00

- The website is the easiest to start off with as all you need is your browser. There is nothing to install, no contract and no ongoing maintenance.
- The Windows software is more geared towards high-end usage. It is GDPR risk free***

Pay-as-you-go examples:

HighSort of 39,000 addresses: $(39,000 \times £0.50)/1000 = £19.50$. This is below our minimum fee of £20.00, so the applied fee is £20.00.

LowSort of 41,000 addresses: $(41,000 \times £0.50)/1000 = £20.50$. This is above our minimum fee of £20.00, so the applied fee is £20.50.

Notes:

* **Pre-processing is FREE**, and includes delivery of actual Computer Planning report and 200 record sample of the sorted address data file. Immediate payment is required via PayPal, Debit or Credit card prior to delivery of the Line Listing report and complete data sets. Under certain conditions we also allow payment by normal invoice.

** **Royal Mail Mailmark & eManifest Accreditation** can be done free of charge via the website. This supports all the features you need to get started with Mailmark. We advise you to do this sooner rather than later as it can take one to two weeks to get this process completed.

*** **GDPR risk free:** With the Windows software application, your data is not exposed to internet transfer as it stays on your local machine. It is therefore not exposed to any GDPR risk in this context. Please note that Mailmark address data (not name), will by the nature of Mailmark be uploaded to the Royal Mail eManifest portal (eMHS). This happens via a secure SSL encrypted connection.

Annual Account: For more frequent users, signing up for as Annual Account is likely to more cost-effective than pay-as-you-go. Please contact us for more information, or download the separate "Annual Account Price Guide".

VAT will be added to all prices shown. See also Terms & Conditions on: www.mailsortonline.com/sections/help/terms.aspx